



Located in the Historic Nimbus Winery Shopping Center

Hwy 50 at Hazel

Across from the Old Spaghetti Factory

(916) 985-2675

www.985CORK.com

Fundraising Works at Vintner's Cellar!

Vintner's Cellar is committed to the community. Co-owners, Andi Rothman and Kim Oliver, have a long history of working with not for profit organizations and understand the funding challenges that these organizations face. Most importantly, Vintner's Cellar understands that your participation in those groups is what makes our community strong. Let us help you raise funds with our unique wine fundraising opportunities.

A great way to bring in some needed funds with little effort is by hosting a fundraiser at Vintner's Cellar. Our fundraisers are based on the simple notion that people love wine. Just about everyone has a cause that's close to the heart, whether it's band instruments, school programs for kids, team uniforms, or even curing disease. A Vintner's Cellar fundraiser brings it all together with fun and wine, set up especially for your organization.

As a part of our commitment to giving back, Vintner's Cellar specializes in offering a "Cork It-Fundraising Event" as well as a "Wine-Down Fundraising Event." These events provide fundraising opportunities for local non-profit organizations, charities, schools, teams, service organizations, clubs, associations, personal support, and service projects. We're dedicated to providing you with fun and rewarding programs to help with your fundraising efforts. Our programs are quick and easy to implement without the hassle of traditional fundraisers (no baking or clean-up)!

Every cause is special and every event is different. We will work closely with your organization to ensure the most appropriate, enjoyable, and cost effective event possible for you and your guests! We help to make fundraising simple. Don't delay, contact the winery today!!

You, our customers, have been great to us and this is one of the many ways we give back to our community.

Since we opened in October 2008 we have donated Goods & Services and made Financial Contributions to the following Organizations and Charities: CA Women's Health Care, Veterinary Cancer Society, Saint John Notre Dame School, Sacramento State's Urban Leadership Program, Western States Motor Officer's Association-Elk Grove Police Motor Unit, Folsom History Museum, Folsom Music Boosters, Holy Family School, St. Robert School, Crime Victims United Charitable Foundation, Vista del Lago High School PTSA, Albert Schweitzer Elementary School, Sacramento County Sheriff's Department Motor Unit, Rancho Cordova Police Department Motor Unit, Mira Loma Boosters Club, Victory Motorcycle Club Inc., Del Paso Manor Elementary PTA, Golden Hills School, Children's Choice for Hearing and Talking Center, Folsom Chamber of Commerce, Sacramento Metro Chamber, Folsom Cordova Community Partnership, Sacramento Valley Sertoma, Holly Hills, Rally For The Cure Charity Golf Tournament, Rancho Cordova Police Activities League, The Juvenile Diabetes Research Foundation-Northern California Inland Chapter, Roseville Community School, The Gathering Inn Charity Golf Tournament, Whitney High School, Mariemont Elementary PTA, Mira Loma High School Boosters Club, The Gold River Stingrays, and The M.O.R.E. Project.



Having a “Cork-It Fundraiser” at the winery is a lot of fun while providing your organization the opportunity to raise funds! Invite your supporters to attend the event and charge them a modest donation to enjoy the opportunity to bottle their own wine, participate in wine tasting, and indulge in various appetizers and cheese.

Vintner’s Cellar will provide the staff, complementary tastings, and discounted appetizers to help you raise the money, while your guests enjoy a wonderful experience at our winery! Additionally, Vintner’s Cellar will donate 15% of all batch sales during the event to your organization.



Planning a “Wine-Down Fundraiser” at Vintner’s Cellar is fun and easy resulting in a donation of 15% of the sales from your group. Relax and enjoy your time at Vintner’s Cellar knowing that you're making people happy and making money for your organization.

Here are the 5 easy steps to start planning your fundraising event:

1. You will start by coordinating with Vintner’s Cellar to choose a date and time for your fundraiser (usually a Tuesday or Wednesday evening).
2. Vintner’s Cellar will create and provide your group with a customized flyer. You will have the option of making copies of the flyer for distribution. The flyer will be your tool for promoting your fundraiser. It will also be Vintner’s Cellar’s tool for tracking the sales generated at your event.
3. Your group will promote the fundraiser using posters, emails, flyers, phone calls and word-of-mouth to invite friends, family, neighbors, and supporters. Advertise to everyone you know (and even a few people you don't) to come to Vintner’s Cellar during the scheduled time.
4. The event will simply consist of your supporters making purchases at Vintner’s Cellar. The purchases can be wine (to include tastings, glasses, bottles, cases, or batches), food platters, or retail items. A purchase accompanied by your flyer will contribute to the amount donated back to your group. So, the more people from your organization at the winery, the more return your group will see!
5. After the event, Vintner’s Cellar will calculate the total volume of sales brought in during your fundraiser using the flyers collected. Your group will receive 15% back on sales brought in (not including sales tax). Vintner’s Cellar will mail your group the check within 10 days after the event.

Tips to make your Vintner’s Cellar Fundraising Event a BIG Success:

After you've reserved your fundraiser date, take these steps to create the biggest turnout and largest donation to your cause.

- Put a flyer in your organization's newsletter.
- Announce your Vintner's Cellar fundraiser on your website, and add a link to a downloadable PDF of the flyer.
- Attach the flyer to an e-mail going out to the family, friends, office, etc.
- Call your local newspaper. They're always looking for information on charitable events in the community.
- Pass out flyers during the large gatherings, group meetings, training sessions and area sporting events.
- Announce the fundraiser on the P.A. system at a local event.
- Share the details in your online invitations, such as Evite.
- Announce the event on your blog, Facebook, Twitter, or MySpace page.
- Most importantly, cast a wide net. Talk to everybody. There are plenty of fish in the sea. The more people that come to your Vintner’s Cellar Fundraiser, the more money your fund-lovin' organization will earn.